

I am a UX designer with a background in graphic design and full-stack development.

Career Summary

Proficiency in:

- UX design (over 4 years experience) - Research, user journey mapping, wireframing, prototyping, usability testing, end-to-end design, collaboration with engineering teams.
- Managing simultaneous projects and small teams, defining and maintaining project scope, budget, and timeline (over 7 years experience).
- Backend website development (over 7 years experience) - designing and developing WordPress websites, coding in PHP, HTML, CSS, Javascript.
- Remote working environments and collaboration tools.

Objective

To be a UX designer or Product owner working alongside a motivated team, creating user-centered mobile and web experiences.

Education

Google UX Design professional certificate - October 2021

Value Selling associates certificate - Jun 2019

Project Management fundamentals certificate - Nov 2018

Northern Caribbean University - BSc. in Computer Science - 2010

Experience

Starapple Analytics - Jan 2020 to Jan 2022

Digital Design Consultant

- Transform ideas into intuitive user interfaces

- Design graphic assets for print and web

Jamaica Information Service - 2014 to Present

Fullstack Website designer and developer

- Project management - interview clients, create proposals and contracts, maintain timelines and client communication.
- Design and development - design mockups, conduct usability testing, develop WordPress websites, develop mobile apps and custom web applications.

Freelance website developer & graphic designer - 2007 - 2014

Experience in marketing, project requirements gathering, project management, graphic design in photoshop and illustrator, WordPress CMS.

Awards

Best website in government 2020

Under my tenure at JIS, I created a website for the Factories Corporation of Jamaica (FCJ) that won the best government website for 2020.

Skills

Problem solving

- Use design thinking to solve problems

User research

- User research / Usability testing / Design sprints / Design Critique

UI Design, Prototyping, and asset design

- Wireframing / Prototyping / Style guides / Figma / Adobe XD / Invision studio / Design systems / Photoshop / Illustrator

Coding languages

- PHP / HTML / CSS / JavaScript (jQuery)

Content Management System and Ecommerce development

- WordPress / Woocommerce

Project management

- Slack / Basecamp / Notion / MS Teams